

THE GULF *INVESTOR*

BRINGING INVESTORS AND INDUSTRY TOGETHER

Finance

The Dubai regulator's new CEO speaks of his vision for the emirate

Investment

Bahrain's canny investment in key businesses pays off

Living

How Qatar's plans for development are wooing overseas firms

SOVEREIGN WEALTH FUNDS

They're building up the Arabian Gulf and shoring up the rest of the world: are SWFs the answer to our problems?



THE GULF INVESTOR MEDIA PACK 2009

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Synopsis

The Gulf Investor is the flagship publication of UCI International. Our global events, which specialise in matching investors with investees, have helped us build a strong database of some of the most powerful individuals across the Gulf states. The magazine will be circulated directly to more than 24,000 global senior executives, with a focus on those in the Gulf region.

Published by Wardour on behalf of UCI, our aim is to deliver key strategic insight to decision-makers and to help create real opportunities for advertisers.

Circulation

25,000

Frequency

Bi-annual

Copy deadline, issue 1: **23 July 2009**

Advertising rates and sizes

Cover positions

Inside front cover	£9,295
Inside back cover	£8,295
Outside back cover	£13,950

ROM

Advertorial (full page) Subject to editorial approval	£4,495
Full page colour	£5,495
Half page colour	£2,950

Inserts

Inserts	£77,000
up to 10gms/other weights available on request	

Mechanical data

Full page	270 x 205mm
Half page landscape	112 x 178mm
Half page portrait	229 x 86.5mm
Quarter page	112 x 86.5mm
Inserts by arrangement	

Advertisements are required in digital format, supplied as PDF, PSD, TIFF, JPG or EPS files. Colour images need to be CMYK and mono images need to be saved as greyscale. All files must be 300dpi at 100%. Avoid text running too close to the trim size.

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UCI

THE GULF INVESTOR

SOVEREIGN WEALTH FUNDS
Sought after by the West and needed by the East, have SWFs become less about investment return and more about sharing up the world economy?

BAHRAIN'S EXAMPLE
The government's SWF-owned The Mubadala Investment Fund has a strong emphasis on providing a good investment return while supporting the private sector. Taking huge stakes in key businesses such as Gulf Air, the firm coincided with the method's success in the stock market.

944,082
A number of high net worth individuals in the Gulf (estimated 2009)

100%
The amount of Bahrain's government funds in offshore companies

30%
The return seen by SWF investors in Bahrain's Bank (estimated 2009)

FAR FROM BEING TREATED WITH SUSPICION, SWFs ARE BEING HAILED AS THE SAVIOUR OF THE BANKS

Stocks

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